

TOPIC CLUSTERS

GROUPS OF INFORMATION SYNTHESIZE AND CONCENTRATE DETAILS. CLUSTERING ELEMENTS ACCORDING TO TOPICS AND SUBTOPICS HELPS READERS QUICKLY REGISTER, EVALUATE, AND UNDERSTAND IDEAS.

Ways to cluster information

THEMES

TIME
FRAMES

FEATURES

PROBLEMS

SOLUTIONS

CONCESSIONS

BY ADDRESSING INFORMATION WITH COMMON PROPERTIES IN THE SAME VICINITY, AUDIENCES ACQUIRE A FULLER, DEEPER UNDERSTANDING OF THE TOPIC.

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